



blondisan attitude

Bleaching

X-LIGHT

FAST-ACTING BLEACHING POWDER

SPEED AND ENERGY

FEATURES

- It contains hydrating panthenol
- Blue powder to counteract yellow pigments
- Refreshing mint fragrance

PERFORMANCE

- It lightens quickly and precisely
- Ideal for natural hair and/or resistant colors
- Dust free, heavy consistency powder
- No swelling

NEW FORMULATION WITH INCREASED BLUE MICROPIGMENTS ENRICHED WITH ESSENTIAL OILS FOR A BETTER MOISTURIZATION



X-LIGHT

VALUE PACK



NO-AM

BLEACHING POWDER FOR MAXIMUM CONTROL

GRADUAL LIGHTENING

FEATURES

- It does not contain ammonia
- With protective dairy proteins
- Pleasant rose-tree fragrance

PERFORMANCE

- Gradual, controllable lightening
- Ideal for sensitive, colored and natural hair
- It protects the hair keratin structure
- Dust free yellow powder



NO-AM

VALUE PACK



Bleaching

LOVELY LIGHT

SENSITIVE BLEACHING POWDER

GENTLE AND CONTROLLED

FEATURES

- It contains panthenol and jojoba oil
- Neutralizing violet pigments
- Mediterranean pine fragrance

PERFORMANCE

- Gradual, consistent, ongoing lightening
- Ideal for use on weak and/or sensitive hair
- Highly protective and moisturizing
- Different mixing options, depending on the desired application
- Designed to be used with Artègo's Lovely Light developer



LOVELY LIGHT

VALUE PACK



SIZES: 500 g | 1000 g (2x500 g) | 3000 g (6x500 g)

LOVELY LIGHT

CREAM-BASED DEVELOPER

DEVELOPER DESIGNED SPECIFICALLY FOR LOVELY LIGHT POWDER

FEATURES

- Concentrated oxidizing cream
- It contains panthenol, marigold, and mediterranean pine
- It makes bleach easy to rinse, quick and complete
- It offers protective and cosmetic properties
- No swelling, dust free, it provides perfect creamy consistency
- Easy-to- and durable package
- Available as 10, 20, and 30 volumes



QUICK & EFFECTIVE PROTECTION FOR PERFECT RESULTS

SIZE: 1000 ml

Bleaching

LOVELY LIGHT

SENSITIVE BLEACHING PASTE

FEATURES

- Delicate cream formulation
- Contains jojoba oil
- Ultra Violet Pigment Mix
- Combination of balanced bleaching agents

PERFORMANCE

- Gradual, consistent, ongoing lightening
- Ideal for total bleaching
- Soft, silky and vibrant hair immediately ready for toning, coloring and styling services
- Highly protective and moisturizing
- Designed to be used with Artègo's Lovely Light developer



22 SIZE: 150 ml

BALAYAGE

SPECIFIC BLEACHING POWDER FOR BALAYAGE TECHNIQUES

IDEAL FOR FREE HAND APPLICATIONS

FEATURES

- Guar Gum in the formula allows the mixture to be more adherent to the hair
- Kaolin, capable of carrying a moisturizing and smoothing, provides consistency and firmness to the mixture
- The powder clears rapidly and progressively with accurate results and neutral reflexes
- It leaves natural or colored hair soft and shiny



23 SIZE: 1000 g